

FairEtail offers a complete set of full-service online marketing solutions and advice in a 100% performance-based setting. Our approach is unique in the Belgian market, we work in a tailor-made way on a set of complementary A-brands, such as BNP Paribas - Fortis, Neckermann.com, Opel (GM), Belgacom, Unigro, ECI and Sanoma Magazines.

Based on our expertise and extensive network, we help our clients to enlarge their customer & prospect base. Whether the objective is to generate traffic to the website, leads or sales we will always set up the most efficient acquisition campaigns in function of product, promotion, target group and client segments.

FairEtail is a young & dynamic company, holding already over 30 years of experience within the performance-based marketing landscape. We have a full-service proposition towards our clients and to support our rapid growth and strengthen our team, we are currently looking for passionate...

## ACCOUNT MANAGERS

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Your main responsibilities are to set up, manage and optimize performance-based traffic & lead generation activities for our clients. This requires a thorough understanding of our clients' business and objectives, as well as a clear view on how to achieve these goals, using all available online channels & tactics. You will constantly be in touch with our advertisers and publishers, monitoring and following up all our operations in both directions.

As an Account Manager you will be managing a number of clients where you are responsible for delivering on our promises and growing these clients. Apart from this, you will assist the Account Director in the more strategic and tactical activities. You report to the Account Director.

It goes without saying that this is a challenging and fast paced job with great career perspectives, where you are in the driver's seat.

### Profile

- A minimum of 2 years experience in online marketing/e-commerce
- A basic experience with Search Engine Advertising is considered a nice-to-have
- Higher education (Marketing, Communication, ...)
- Excellent communication skills with a strong commercial sense
- Languages: Dutch – French - English
- Enthusiastic team player with a strong sense of responsibility
- Flexible and able to think out-of-the-box
- Will fit into a young & dynamic team
- Internet savvy

### We offer

- A challenging job in an emerging environment where you can rapidly develop yourself and become an true expert in the field of online marketing & sales
- An attractive salary and matching fringe benefits
- Great career perspectives

### Contact

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**We look forward to receiving your application by email !**